Mrs. Obama –

Over this last week there has been a grassroots effort to stop you from appearing on the Biggest Loser in November. During this short amount of time I have witnessed a groundswell of support from every part of the country, all walks of life and every profession. One segment of society has been especially vocal about your appearance, the 14 million people who suffer with eating disorders and those of us who support them. In addition to their outcry not to implicitly support the show by appearing on it, they have reignited the conversation about White House health initiatives, specifically their desire to see changes to the Let's Move Campaign.

Mrs. Obama, <u>the point of this campaign is to ask you not to appear on the Biggest Loser</u>, and beyond that, to meet with you because aspects of your programs could benefit from our insight. **Because of what we do, we know that there is a gap between the intended outcomes of the White House health initiatives and the experience of nearly <u>14 million Americans</u> with eating disorders, body dysmorphia and similar health challenges.** We support these people when good intentions have failed them and we can help reduce the risk of that happening if you work with us.

If your programs don't support <u>a group of people larger than the state of Illinois</u> to lead healthy lives or unintentionally harms them, you would have to agree that the programs need some feedback. Please, allow us the opportunity to give that feedback to you.

We in the advocacy community, dealing with this large and desperate population, are highly motivated to work with you. It is important that you know that this community is an untapped resource for sharing your message and that we are ready to support you if we can help to augment the programs that affect *our* base. The people we support literally live and die over issues dealing with exercise, eating and stigma and we can help you make your programs work better for them – for us.

Sincerely,

Lizabeth Wesely-Casella, Founder
BingeBehavior.com